



Cliff Bennett Memorial Education Award

Back at the Fall MAILCOM in Las Vegas several years ago, the first Cliff Bennett Memorial Education award was presented. Cliff Bennett contributed to the education and professional career development of thousands of Mail and Distribution Managers worldwide during his lifetime. This award is a legacy to Cliff's commitment to the professional development of Mail and Distribution Center Managers.

The recipient of this award will receive a full Fall MAILCOM Conference registration, registrations to the Pitney Bowes Mail Management Seminar, Intermediate Mail Management Seminar, the Advance Mail Management Seminar, and the Production Mail Management Training Course, a one year subscription to MAIL Magazine. MSMA will contribute up to \$1,000 to be used towards the expenses of travel and accommodations involved in attending MAILCOM and/or the Pitney Bowes Mail Management Seminars. We would like to thank all the sponsors that have contributed to this exceptional Award.

The recipient of this years' Cliff Bennett Memorial Education Award is Mario DeLeon, Team Leader, Print, Mail and Supply for Teacher Retirement System of Texas located in Austin, TX. Mario joined TRS in January 2002 and was promoted to Team Leader in 2005. As Team Leader of the Print Center he works closely with the Team Leader of the Mail Center to coordinate printing and mailing. He has worked diligently to educate himself in the intricacies of mail management. He has been certified as a Mail Quality Control Specialist, and encourages all his staff to participate in MSMA.



Mario is an active member of the Central Texas MSMA Chapter, and looks forward to assuming a leadership role at some time in the future

On behalf of MAIL Magazine, MAILCOM, MSMA and Pitney Bowes we are honored to present this years Cliff Bennett Memorial Education Award to Mario DeLeon, MQC.

Mary Wells and Mario DeLeon.

Call for Nominations...

MSMA Awards

Do you know someone you would like to nominate for the MSMA Manager of the Year, or MSMA Distinguished Service Award? Has your MSMA Chapter had an outstanding year and feel you should be named MSMA Chapter of the Year?

Nominations are now being accepted for all three of these MSMA Awards. Applications can be found on the MSMA National website: www.msmanational.org

Deadline for submission of these applications is March 19th, 2010.

The Awards will be presented during the MAILCOM 2010 Conference in Atlantic City.



From the desk of

Ron Goglia, CMDSM - National President

As we look back over the last 12 months it has been a very challenging year for the mailing industry with startling declines in volume coupled with unprecedented financial losses in revenue. Unfortunately the projections for mail volume in 2010 continues to decline as we anxiously await the economic recovery that hopefully brings some volume back into the system.

It is now more important than ever to take an active role with our personal and professional growth in providing value added services to our companies, clients and associates. Active participation in the MSMA provides the networking, educational and social

atmospheres to help us become more effective leaders in our industry. As an all volunteer organization we rely on your support and participation at the local and national level - and seek your input to growing the Association, not only for today, but for tomorrow's leaders.

One of the special benefits of membership is the generous MSMA discount available to attend the MAILCOM conferences. The Spring MAILCOM is being held on May 11-14 in Atlantic City, NJ. Please visit the MAILCOM web site to obtain more information. With so many changes and opportunities in 2010 starting with the Intelligent Mail Barcode (IMb)

and Move Update requirements there is no better time than to attend the conference and learn the latest information available as well as honing your personal and professional career objectives.

I thank you for your continued support of MSMA . Please feel free to contact any of the National Board members if you have any questions.

My best wishes to you for a safe and Happy Holiday season!



Our Most Recent CMDSM



Pictured here is Mary Wells (left) with our newest CMDSM - Juan Pazmino and Elizabeth Lombard.

CMDSM/SS Renewals

IT IS THAT TIME AGAIN!!! For those of you that received your certification in 2007 and also if you were certified prior to 2005, renewal applications can be found on the MSMA National website at http://www.msmanational.org/pages/certification_cmdsrmrenewal.cfm

Please submit your renewal applications to MSMA National prior to December 2010 to keep your certification active.



Don't miss it!

MAILCOM 2010 will be held May 11 - 14 at the Atlantic City Convention Center. This year's convention marks the 30th annual event. Over 100 exhibitors and 4000 participants are expected. The educational program will feature over 150 educational seminars.

The MSMA Member discount registration rate is \$795.

Visit the MAILCOM website at: www.mailcom.org for additional information and to register in advance for this conference.

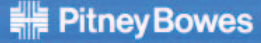


Spring 2010 CMDSM/SS Study Group

To recognize distinguished professionals in the mailing industry, the Mail Systems Management Association (MSMA) has established the Certified Mail and Distribution Systems Manager (CMDSM) & the Certified Mail and Distribution Systems Supplier (CMDSS) programs. This accreditation process provides for an individual to be evaluated, tested and certified on the body of technical knowledge, sales skills and management skills necessary for performance in the profession.

Each exam consists of 135 multiple-choice and five essay questions. It is a timed; four-hour exam requiring a score of 75% or more to achieve credentialing in either program.

How Will You Benefit:

For those who have wanted to take either the CMDSM or the CMDSS exam but were unsure of where to find material to study or concerned by the testing process, MSMA is pleased to announce a unique partnership with the Pitney Bowes Management Services ED&P Department to conduct a CMDSM/CMDSS Study Session Program. 

What You Will Cover:

This 9-week program will help participants through the learning process and provide in depth knowledge on every technical area contained within each exam.

Dates:

Participants are required to attend at least 6 out of the 9 study sessions; start times for the CMDSM Study Sessions are 1:30 Eastern, start times for the CMDSS Study Sessions are 2:30 Eastern. Each call is approximately one hour: 3/11, 3/18, 3/25, 4/1, 4/8, 4/15, 4/22, 4/29, 5/6 in preparation to sit for the CMDSM and CMDSS exam in Atlantic City on May 10th.

There will be a one hour Study Session Orientation/Information for all MSMA Members on Thursday, February 18th at 1:30pm EST

Method of delivery:

Conference call in conjunction with the CMDSM/CMDSS Study Guide.

How to Qualify/Register:

To qualify, an individual must have already achieved the following requirements:

- ▲ Current employment in the mailing/distribution industry for five or more years with at least

three of those years in management or as a sales executive

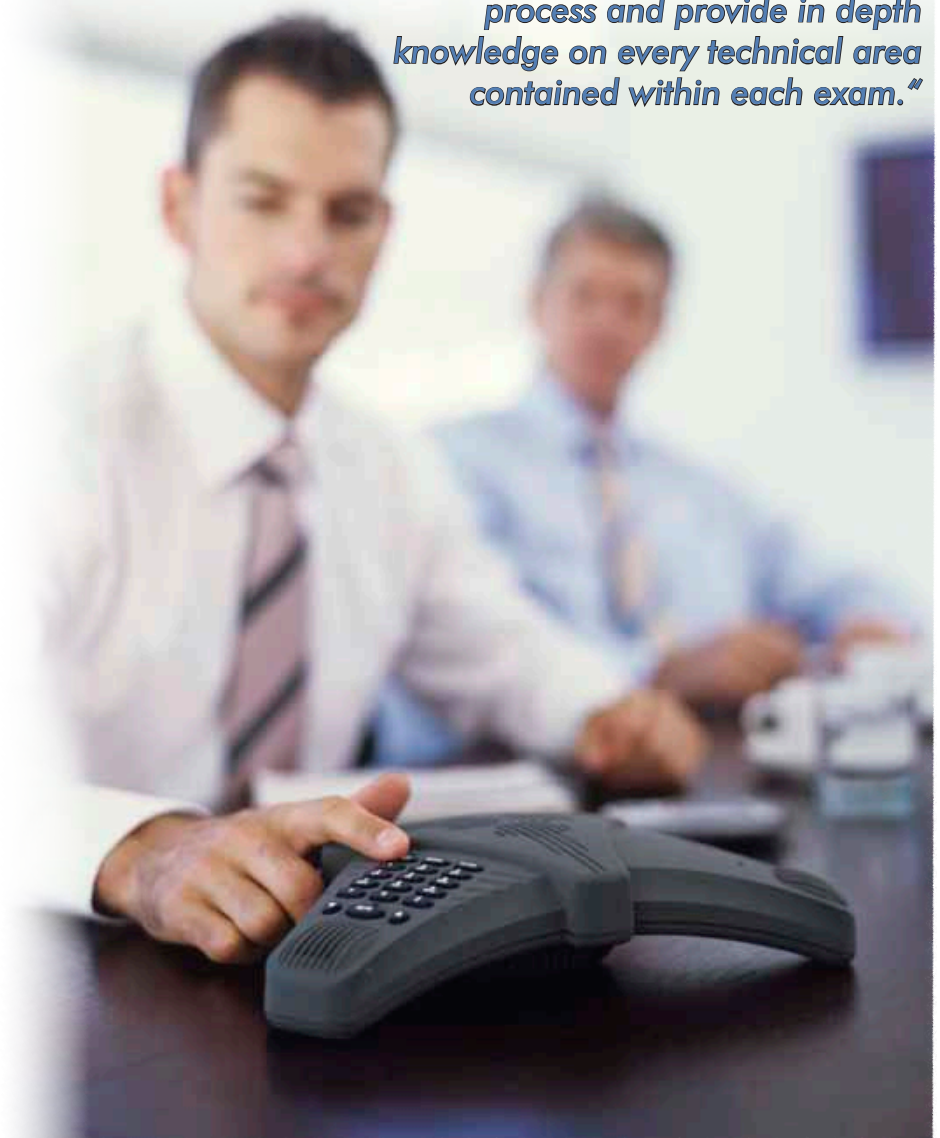
- ▲ Attain 150 professional expertise points in the following areas:

- Professional experience
- MSMA experience
- Non-MSMA experience
- Education

The CMDSM/CMDSS Study Sessions will be led by Erik Warner, CMDSM, CMDSS at erik.warner@pb.com.

Interested MSMA members should contact Barbara Fahy, MSMA Executive Administrator at bfahy@msmanational.org.

"This 9-week program will help participants through the learning process and provide in depth knowledge on every technical area contained within each exam."





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Visit the MSMA Web-site: msmanational.org

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