



PostScript

MAILCOM Spring 2008 Conference & Exhibition

The Spring 2008 MAILCOM Conference & Exhibition will be held on April 29th - May 2nd at the Atlantic City Convention Center. Highlighting the education program are keynote addresses by Apollo 12 Astronaut, Alan Bean, Les Brown (President of Les Brown Enterprises), and Dan Blair, Chairman Postal Regulatory Commission.



As an MSMA Member you are entitled to a special membership discount rate of \$805 to attend the conference.

For more information on the conference visit the MAILCOM website: www.mailcom.org

MSMA HOSPITALITY EVENT - SPRING MAILCOM

The MSMA Hospitality Event at the Spring 2008 MAILCOM will be held at Caesars on Thursday, May 1st from 7 p.m. - 10 p.m. This year's theme will be "MSMA Beach Party on the Boardwalk".

There will be food, music and giveaways. Please plan on joining us in welcoming in the "Spring Season" in Atlantic City.

Look forward to seeing you there!

MSMA Beach Party on the Boardwalk

MSMA National Awards

The deadline for submitting applications for the MSMA National Awards - Distinguished Service, Manager of the Year, and Chapter of the Year - is March 15th. Copies of the applications can be found on the MSMA National website: www.msmanational.org.

The Awards will be presented during the MAILCOM Dinner on Wednesday, April 30th in Atlantic City.

CMDSM/CMDSS Exam

The CMDSM and CMDSS Exams will be administered on Monday, April 28th, from 1 p.m. - 5 p.m. at the Sheraton, Atlantic City. Anyone interested in sitting for either exam must submit their applications by March 20th.

The updated CMDSM/CMDSS Study Guide is now available. For further details, or to purchase the Study Guide, visit the MSMA National website: www.msmanational.org.

*From the desk of***Ron Goglia, CMDSM - National President**

As we approach the spring season, I am happy to report that your National Board continues to be very hard at work. We are in the process of implementing several of the goals/objectives that are part of our Strategic Plan. You have already begun to see and will continue to notice some very exciting initiatives that have been brought forth by our Education, Marketing and Chapter Development Committees.

Our first Board meeting of 2008 was held in early February in Houston, TX. The Education Committee introduced the updated information for the CMDSM/CMDSS programs and the new web based version of the exam. The inauguration of this new technology will be offered at the upcoming Spring MAILCOM conference. I applaud the Education Committee for their dedication and the long hours worked to get this completed and ready to roll out at the next MAILCOM.

The Marketing and Chapter Development Committees have been putting together ideas on how we can better communicate and provide more support to our

membership. You will see several enhancements to our National web site, where you can find among other things, the Latest News, Awards Applications, and CMDSM/CMDSS information. The Marketing Committee has some surprises in store for those that will be attending MAILCOM and the MSMA Hospitality Party on May 1st. Please plan on joining us!

MAILCOM 2008 is rapidly approaching - April 29 - May 2 in Atlantic City, NJ. One of the special benefits of membership is the generous MSMA discount available to attend the MAILCOM conferences. A special mailing has been sent out to all MSMA members, so please watch your mail boxes for the MAILCOM catalog or visit the MAILCOM web site: www.mailcom.org.

I look forward to seeing you at the Spring MAILCOM or an upcoming MSMA meeting. Please visit our National web site at: www.msmanational.org.

Thank you for your continued support of MSMA.

Education Committee

This year ushers in many increased benefits to MSMA members seeking to advance their industry knowledge and credibility.

We are pleased to announce the CMDSM/CMDSS National Study Group for those preparing to take the exams. MSMA and Pitney Bowes have joined together to host a 10 week course that goes through the completely revised CMDSM/CMDSS Study Guide. Erik Warner, CMDSM of Pitney Bowes will be facilitating the sessions. The Study Group will be offered two times each year, once prior to each MAILCOM Conference. This amazing opportunity is offered FREE to all MSMA members because we are dedicated to your education and advancement.

MAILCOM will be a BIG event for MSMA's Education team. Not only will the newly rewritten exams be offered, but this will mark the first time the CMDSM/CMDSS exam will be given using our new application called Atrixware. This new technology opens many doors of opportunity and improvement for administering, specializing and enhancing the exam each time it is given. It also allow for off-site proctoring at a greatly reduced cost.

MSMA Education is on an exciting journey; contact me if you would like to join the team.

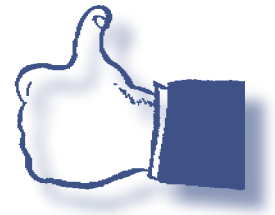
Karen Cornelius, CMDSM
V P Education



"The Study Group will be offered two times each year, once prior to each MAILCOM Conference."

Renewal Certification

Congratulations and thank you to the following CMDSM's on the renewal of their certification. The deadline to renew for those who were certified from 1989 thru 2004 was December 31, 2007. The MSMA National Board of Directors is pleased to recognize these elite members of the mail industry.



Alonso Abugattas	Gloria Fischer	Mike Lathrop	Thomas Roylance
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Vincent Desidero	Jeff Jordan	Scott Ready	Chuck Zeikle
James Devenney	Lynda Kemp	Walter Riddock	William Zollo
John DiTucci	Tim Kerner	Laine Ropson	
Diane Dotzler	Barbara Knight	Sally Rowland	
Paul Dreifuss	Chris Kula		
Randy Dunn			
Mark Fallon			
Lianne Fenn			

*Congratulations
and Thank You!*



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