



PostScript

Don't miss it!

Spring 2008 MAILCOM Conference & Exhibition

April 29 - May 2

The Spring 2008 MAILCOM Conference & Exhibition will be held on April 29th - May 2nd in Atlantic City. For more information visit the MAILCOM Website: www.mailcom.org



CMDSM & CMDSS Exam

The CMDSM & CMDSS Exams will be administered on Monday, April 28th, 2008 prior to the Spring MAILCOM Conference in Atlantic City. Please visit the MSMA National Website: www.msmanational.org for more details.



Cliff Bennett Memorial Education Award Recipient
- Jim Burns, with Don Archer and Ron Goglia.

Cliff Bennett Memorial Education Award

The Cliff Bennett Memorial Education Award was presented during the Leadership Breakfast at the Fall MAILCOM Conference in Las Vegas. This award is a legacy to Cliff Bennett's commitment to the professional development of Mail and Distribution Center Managers.

The recipient of this year's Award is James Burns, EMCM, Mail Service Manager, for Massachusetts General Hospital in Boston, MA. Jim joined MGH in September 2001 and manages a staff of up to 30 employees and temporary personnel over multiple locations. During his time at MGH, he has streamlined Mail Operations to effectively and efficiently process sixteen million pieces of mail annually.

As a recipient of this award, James will receive a full Fall MAILCOM Conference registrations, registrations to the Pitney Bowes Mail Management Seminar, the Intermediate Mail Management Seminar, the Advanced Mail Management Seminar, and the Production Mail Management Training, a one year subscription to MAIL Magazine. MSMA will contribute up to \$1500 to be used towards the expenses of travel and accommodations involved in attending MAILCOM and/or the Pitney Bowes Mail Management Seminars.

*From the desk of***Ron Goglia, CMDSM - National President**

As we look back over the last 12 months it has been a very challenging and rewarding year for MSMA. Your National Board of Directors has been hard at work putting together a Strategic Plan with goals and objectives that will carry the organization into the future. Our committees have been evaluating what we currently offer our membership and how to expand and enhance the benefits that you now receive. We are very excited about the ideas that have come out of our Marketing and Education Committees on some changes that will be taking place in the CMDSM exam and CMDSM/CMDSS Study Guide. I encourage you to check out the updated National web site for further information.

The next National Board meeting will be held on January 26 - 27, 2008 in Houston. We will review the progress of our Strategic Plan and continue to move forward with the objectives put forth by our committees.

One of the special benefits of membership is the generous MSMA discount available to attend the MAILCOM conferences. The Spring MAILCOM is being held on April 29 - May 2 in Atlantic City, NJ. Please visit the MAILCOM web site to obtain more information. With the potential upcoming price changes in 2008 to the implementation of the Intelligent Mail Barcode (IMB) there is no better time than to attend the conference and learn the latest on the Postal Accountability and Enhancement Act as well as honing your personal and professional career objectives.

I thank you for your continued support of MSMA. Please feel free to contact any of the National Board members if you have any questions.

My best wishes to you for a safe and Happy Holiday season!



CMDSM Renewal – Deadline

The deadline is rapidly approaching for those of you who received their CMDSM prior to January 1, 2005. In order for you to continue using your CMDSM credentials, your CMDSM Renewal Application must be received no later than December 31, 2007.

For more information and a Renewal Application, visit the MSMA National website: www.msmanational.org

CMDSM Renewal Testimonials

"This is great, my boss actually made a bigger issue out of my recertification than he did when I was originally certified."

—Isaac Webb, CMDSM

"The CMDSM certification program allows individuals to be recognized for the commitment and passion to their industry. The on-going recertification program allows them to continue their own personal growth and remain the knowledge leaders with the Mail Distribution profession."

—Joe Incognito, CMDSM

"I have always been proud to be included in the elite group of CMDSM's around the nation. The opportunity to chair the CMDSM Renewal Committee

and talk to other CMDSM's has given me the insight into the individuals that drive the pride and professionalism associated with this great group of mailing professionals."

—Linda Henry, CMDSM

"I look forward to renewing my CMDSM certification every three years. It validates within my organization and industry that I am "current" in my profession and qualified to use the designation Certified Mail & Distribution Systems Manager."

—Tom Bates, CMDSM

Newest CMDSM/CMDSS

The CMDSM and CMDSS exams were administered on Monday, October 8th at the MAILCOM Conference in Las Vegas. Following are the newest Certified Mail and Distribution Systems Managers and Certified Mail and Distribution Systems Suppliers:

CMDSM's

John D. Bass, CMDSM..... Alabama Power Company, Birmingham, AL
Karla Danielson, CMDSM..... Sprint Nextel, Overland, KS
Randall Decker, CMDSM Oce Business Services, Irving, TX
Jerry Higgins, CMDSM..... Mary Kay, Inc Addison, TX
Graham Newell, CMDSM.....Wells Fargo Home Mortgage, Ft. Mill, SC

CMDSS's

Elizabeth Lombard, CMDSM, CMDSSPitney Bowes, Inc, Greenville, WI
Margie Stiles, CMDSS.....Pitney Bowes, Acworth, GA

The next CMDSM and CMDSS Exams will be administered during the Spring 2008 MAILCOM Conference & Exhibition in Atlantic City.



Chapter President Meeting, Las Vegas 2007.

MSMA National Awards

Do you know someone that deserves to be nominated for the MSMA Manager of the Year or Distinguished Service? Nominations are now being accepted for these two MSMA National Awards, along with Chapter of the Year.

Awards applications can be found on the MSMA National Website:
www.msmanational.org

The Awards will be presented at the Spring 2008 MAILCOM Conference & Exhibition in Atlantic City.

Nominations are now being accepted!

Chapter Board Training Available

As a volunteer organization, MSMA relies on an unusually strong level of dedication among its local leadership for our success. Balancing family and other commitments, not to mention our "day jobs", can make finding time for leadership opportunities within MSMA difficult. Recognizing this, we were all the more impressed with the level of excitement and commitment that was witnessed at the recent Chapter Presidents Meeting in Las Vegas. The MSMA has a great group of professionals serving as Chapter Presidents!

One of the ways the National Chapter Development Team supports our local presidents is by offering training for their Chapter Boards. This training is a must for Boards that have a lot of "new" faces. It is also a great refresher tool for the more experienced Boards as it contains the latest policies and ideas from the Chapter Presidents Meetings.

For more information or to arrange training for your Chapter Board, please contact Mike Lathrop at Mike.Lathrop@hewitt.com or any member of the Chapter Development Committee.



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Visit the MSMA Web-site: msmanational.org

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2007-2008 MSMA Board of Directors

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