



PostScript

President's Message

SEPTEMBER 2006

August 2006

In accordance with the MSMA Bylaws, the Nominating Committee has presented me with a Slate of Candidates to be on the ballot for the upcoming election of the National Board of MSMA for the 2007-2008 timeframe. I would like to thank the Nominating Committee for their intensive work and desire to provide the leadership MSMA needs to be the best it can be. I would also like to thank all those who are willing to unselfishly serve our association with their service on the National Board by agreeing to have their names placed on the ballot. Your commitment to serve on the National Board for the next two years is truly appreciated!

This special edition of Postscript gives you a short bio on each candidate that will be on the ballot to help acquaint you with them. Please note that the committee has recommended that the positions of Secretary and Treasurer continue to be split into two positions, as has been the practice of past administrations. Also, the two candidates receiving the most votes for the Director At Large positions will be elected to the Board.

The following timeframe for the upcoming National election is outlined in the MSMA Bylaws:

- ▶ **No later than September 15th:** The MSMA National Board ballots will be mailed to each MSMA member.
- ▶ **No later than October 15th:** The date ballots being returned must be postmarked to be valid.
- ▶ **December 15th:** The election results will be announced to the MSMA membership.

If you have any questions, please don't hesitate to contact either Lance Humphries, the Chair of the Nominating Committee, or myself.

Thank you,

Chuck Zeikle, CMDSM

Chuck Zeikle, CMDSM
MSMA National President

Don't miss it!

Fall 2006 MailCom Conference

Fall MAILCOM 2006 will be held on October 22-24 in Las Vegas at the Riviera Royale Pavilion. Please visit the MAILCOM website at www.mailcom.org for additional details.

MSMA HOSPITALITY PARTY

Come help MSMA celebrate its "Silver Anniversary in the Silver City". The MSMA Hospitality Party will be held on Monday, October 23rd from 9 - 11 p.m., at the Riviera Hotel in Las Vegas, immediately following the MAILCOM Welcoming Reception. The theme and attire for this party will be "Disco". This is a great opportunity to network and share in the excitement of our ever-changing industry with

your fellow
MSMA
members
from
around
the
country.
Hope to
see you
there!



2007/2008 MSMA National Board Slate of Candidates

President:..... Ron Goglia, CMDSM
Immediate Past President: Chuck Zeikle, CMDSM
Executive Vice President: Lance Humphries, CMDSM
Vice President of Education: Karen Cornelius, CMDSM
Vice President of Membership: Merrick Colson, CMDSM
Vice President of Chapter Development: Mike Lathrop, CMDSM
Secretary:..... Linda Ferrell, CMDSM
Treasurer:..... Barbara Fahy, MBA

Regional Directors

Eastern Regional Director: Linda Henry, CMDSM
Central Regional Director: Mary Wells, CMDSM
Southern Regional Director: David Brown, CMDSM
Western Regional Director:..... Margie Mitchell, CMDSM

Directors at Large (Two positions)

Director at Large: Sharon Abrams, EMCM
Director at Large: Frank Cassidy
Director at Large: Patricia Cheatom, CMDSM
Director at Large: Paul Dreifuss, CMDSM

MSMA Nominating Ballots to be sent out to the membership by September 15th. They must be returned no later than October 15th, to be considered a valid ballot.

Candidate Biographies

Ron Goglia, CMDSM

Ron is an Assistant Vice President for CIGNA in Easton, PA. He is the Immediate Past President of MSMA National, and served as National President from 1999-2002. He also serves as the MSMA National Rep to the Mailers Technology Advisory Council (MTAC).

Lance J. Humphries, CMDSM

Lance is the Managing Director of the MAILCOM Conference & Exhibition. He currently serves as MSMA Executive Vice President, and has served as National President from 1990-94, and Immediate Past President from 1994-98. Lance is currently the longest serving National Board Member, and has been a member of the New Jersey Chapter since 1984.

Chuck Zeikle, CMDSM

Chuck is the Shipping Manager for Trabon Printing Company in Kansas City. He currently serves as the MSMA National President, and has also served as Executive Vice President, and Vice President Education. Chuck joined MSMA in 1989, is a founding member of the Kansas City Chapter, and is an Honorary member of their Executive Board of Directors.

Karen Cornelius, CMDSM

Karen is with Pitney Bowes Management Services as the Western Region Operations Director for the Bank of America. She joined MSMA in 1999 and currently serves as the MSMA National Vice President Education, and Phoenix Chapter President. Karen is a regular speaker at MAILCOM, PCC meetings and MSMA Chapters around the country.

Merrick Colson, CMDSM

Merrick is currently an Operations Manager for National Accounts with The Millennium Group. He has served on the executive board of the local PCC and currently serves as both Western Region Director and Acting Vice President of Membership with the MSMA. Merrick is a frequent speaker at trade shows, MSMA meetings and PCC functions, and has been profiled in *MAIL: The Journal of Communication Distribution*.

Mike Lathrop, CMDSM

Mike is the Process Manager, Mail & Imaging for Hewitt Associates. He currently serves as the MSMA National V P Chapter Development. Mike is also the Executive Vice President of the MSMA Chicago Chapter and is a regular speaker at MAILCOM, and local MSMA events

Linda S. Ferrell, CMDSM

Linda is Manager of institutional mail communications for The University of Texas, M.D. Anderson Cancer Center. She currently serves as Secretary of the National Chapter and interim co-Director of the Eastern Region. Linda joined MSMA in 2001 and serves as Secretary and Editor of the Houston Chapter. She will serve as President of the local chapter in 2007. She received the MSMA 2004 co-Manager of the Year Award and has been a speaker at MAILCOM

Barbara J. Fahy, MBA

Barbara is a Consultant specializing in Mail Center Operations and Human Resources Administration. She has served as the MSMA National Executive Assistant from 2000 - Present, and is the MSMA National Treasurer. Barbara is one of the founding members of the Chicago MSMA Chapter and is currently the Chapter President. She joined MSMA in 1994 and is a frequent speaker at MAILCOM and local industry events. Barbara is the 2004 recipient of the MSMA Distinguished Service Award

Mary Wells, CMDSM

Mary is the Assistant VP, Delivery Services for Wells Fargo Home Mortgage. She is one of the founding members of the Iowa MSMA Chapter, and currently serves as Chapter President. Mary joined MSMA in 2000, and was the recipient of the MSMA Distinguished Service Award in 2006.

Linda Henry, CMDSM

Linda is the Regional Manager, Business Development for Administaff in Kingswood, TX. She currently serves as a Director at Large on the MSMA National Board, Linda joined the Houston Chapter of MSMA in 1993, and served as their V P Public Relations from 1993 - 1997. She has been a speaker at the MAILCOM Conferences.

David A. Brown, CMDSM

David is the Mail Services Administrator for the Louisiana Workers' Compensation. He joined MSMA in 1996, and is a member of the Houston Chapter and currently serves on the MSMA National Board as Southern Regional Director. David has been a member of the Baton Rouge PCC since 1993, where he has held positions of Treasurer, Vice-Chair, Industry Co-Char, and Executive Board Member. He is also a member of the Bayou South Chapter of IPMA.

Margie Mitchell, CMDSM

Margie is the Plant Manager for Harte-Hanks in Grand Prairie, Texas. She has been an active member of MSMA for 9 years and currently serves on the DFW MSMA Board as their Chapter President. In 1999 Margie was honored as one of the Top 50 Women in Business in Tarrant County. She is a regular speaker at the National Postal Forum and MAILCOM Conferences

Sharon K. Abrams, EMCM

Sharon has 10 plus years in the Mailing Industry, serving as Mail Center Manager and Consultant. She currently serves as Director at Large on the MSMA National Board, and has been a member of the Omaha Chapter since 1996. Sharon has been at speaker at MailCom, PCC events, MFSA and other industry events.

Frank Cassidy

Frank is the Mail Services Coordinator for Nuveen Investments in Radnor, PA. Prior to his position with Nuveen, he worked in the Banking Industry for 20 years. Frank is currently the V P of Membership for the Delaware Valley Chapter, and has been a member of MSMA since 2002

Patricia Cheatom, CMDSM

Pat has worked in the mailing industry for 23 years, and is currently employed with DST Output as Production Supervisor. She has been an active member of MSMA since 1995, serving on the Kansas City Executive Board since 1997 as Secretary, Vice President of Education, Executive Vice President, and currently as Chapter President. Pat received her CMDSM credentials in 1996

Paul Dreifuss, CMDSM

Paul is the Facilities & Services Manager for Budd Larner, PC (Oce Business Services). He has been a member of MSMA since 1990. Paul has served on the MSMA National Board, NJ Postal Customer Council Board, NY MSMA Board and currently as a Director at Large for NJ MSMA Chapter. He has been a frequent speaker at MAILCOM and other industry events

*Thank you to the candidates for
volunteering their time and energy
to our organization!*



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2005 MSMA Officers

MAIL SYSTEMS MANAGEMENT ASSOCIATION

NATIONAL PRESIDENT
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EXECUTIVE VICE PRESIDENT
Lance J. Humphries, CMDSM
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IMMEDIATE PAST PRESIDENT
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TREASURER
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EASTERN REGION DIRECTOR
Contact Linda Ferrell or Linda Henry

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